

**Amendments to the Claims:**

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A customer registration method comprising the steps of:  
~~a step to receive~~ receiving customer information inclusive of information about a customer that ~~purchases-purchased~~ merchandise and information ~~about~~ about the merchandise that the customer ~~purchases-purchased~~, sent from the customer;  
~~a step to store~~ storing the received customer information onto a storage device and ~~to perform the~~ performing a customer registration as a purchaser of the merchandise; ~~merchandise;~~ and  
~~a step to transmit~~ transmitting information advising to perform a membership registration different from the customer registration to the customer, after ~~completing a~~ completing the customer ~~registration-registration~~, wherein  
the membership registration is performed in order for the registered customer to receive a web service related to the merchandise that the customer purchased.
2. (Currently Amended) The customer registration method set forth in claim 1, wherein the membership registration is a registration that is performed separately from the customer registration ~~registration in order for the registered customer to receive a web service.~~
3. (Currently Amended) The customer registration method set forth in claim 1, wherein the customer information includes information about whether a customer is a corporation ~~corporate~~ or an individual and only when the customer is an individual, information advising the membership registration is transmitted.
4. (Currently Amended) The customer registration method set forth in claim 1, wherein, of the registered customers, information advising of the membership registration is transmitted to a customer that has not ~~performed a~~ performed the membership registration yet.
- 5.-6. (Canceled)
7. (Currently Amended) A customer registration method comprising the steps of:  
~~a step to receive~~ receiving customer information inclusive of information about a customer that ~~purchases-purchased~~ merchandise and information ~~about~~ about the merchandise that the customer ~~purchases-purchased~~ sent from the customer;

~~a step to store~~ storing the received customer information onto a storage device;  
~~a step to perform~~ performing a customer registration as a purchaser of merchandise;

~~a step to receive~~ receiving membership information for a membership registration different from the received customer information;

~~a step to store~~ storing the received membership information onto a storage device and ~~performs a~~ performing the membership registration different from the registered customer registration; and registration to receive a web service related to the merchandise that the customer purchased; and

~~a step to update~~ updating registered information of ~~either of the registrations~~ one of the customer registration and the membership registration with new information with regard to information in common with the customer information and the membership information when ~~either the one of the customer registration or the and the membership registration has been already performed and the rest other is performed.~~

8. (Currently Amended) A customer registration method comprising the steps of:

~~a step to receive~~ receiving customer information inclusive of information about a customer that ~~purchases-purchased~~ merchandise and information ~~about-about the~~ merchandise that the customer ~~purchases-purchased~~ sent from the customer;

~~a step to store~~ storing the received customer information onto a storage device;  
~~a step to perform~~ performing a customer registration as a purchaser of merchandise;

~~a step to receive~~ receiving membership information for a membership registration different from the received customer information;

~~a step to store~~ storing the received membership information onto a storage device;

~~a step to perform a~~ performing the membership registration different from the registered customer registration; and registration to receive a web service related to the merchandise that the customer purchased; and

~~a step to provide~~ providing to a registration performer information about a registered item out of common items in ~~the customer customer-information and the membership membership-information~~ when either of the customer registration or the membership registration has been already performed and the ~~rest is other is~~ performed.

9. (Currently Amended) The customer registration method set forth in claim 7, wherein, the ~~rest is other is~~ performed, in a case where common information is blank data with regard to either of the registrations, common information is not updated at the time of the registration of the ~~rest other~~ when either of the customer registration or the membership registration has been already performed.

10. (Previously Presented) The customer registration method set forth in claim 7, wherein the customer registration and the membership registration is managed in a unified way.

11.-14. (Canceled)

15. (Withdrawn) The customer registration or membership registration method set forth in claim 1, wherein the customer registration or the membership registration is a web customer registration or membership registration.

16.-25. (Canceled)

26. (New) The customer registration method set forth in claim 1, wherein the information advising to perform the membership registration is transmitted to a terminal of the customer successively after completing the customer registration on the terminal of the customer.

27. (New) The customer registration method set forth in claim 1, wherein the customer registration is performed as a purchaser of a camera; and the membership registration is performed to receive an on-line album service in that image data of the customer can be stored up to a certain capacity.

28. (New) The customer registration method set forth in claim 7, wherein the information in common with the customer information and the membership information includes name information and address information of the customer.